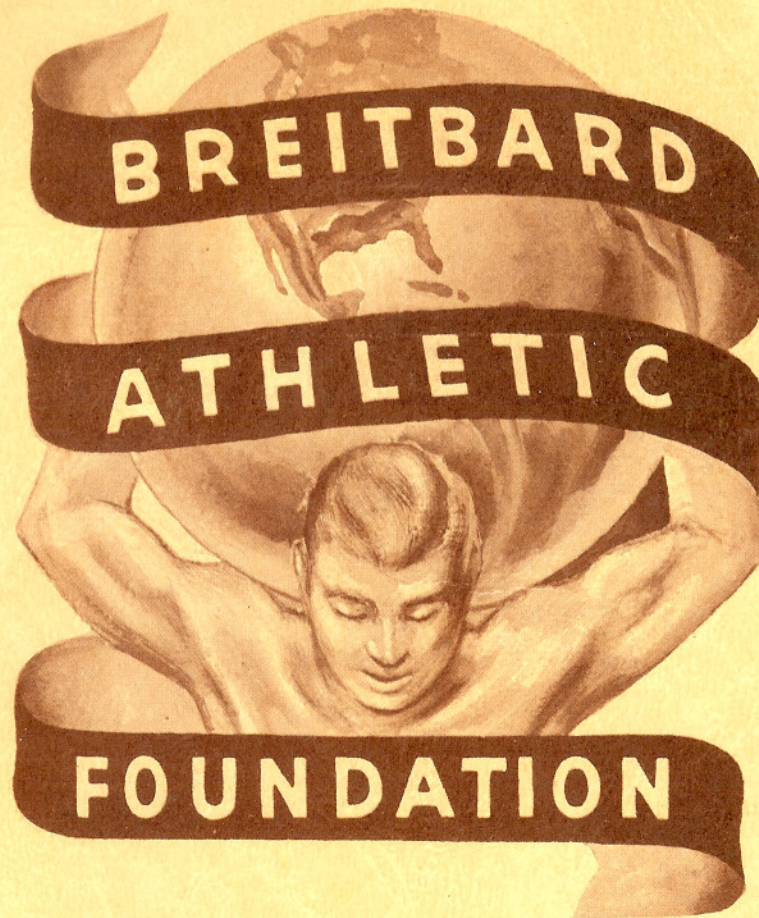


The



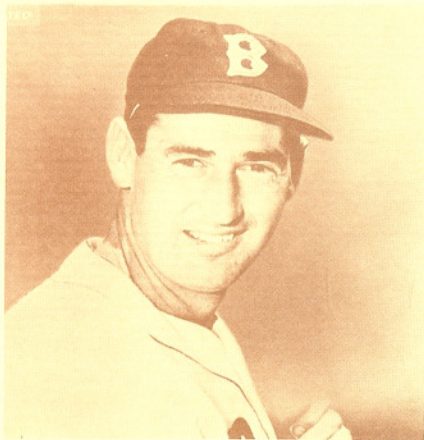
and

*San Diego's
Hall of Champions*



San Diego's Hall of Fame

Selections to 1959



TED WILLIAMS
All-time great major league batter
(Elected 1954)



ARCHIE MOORE
World's light-heavyweight boxing champion
(Elected 1956)



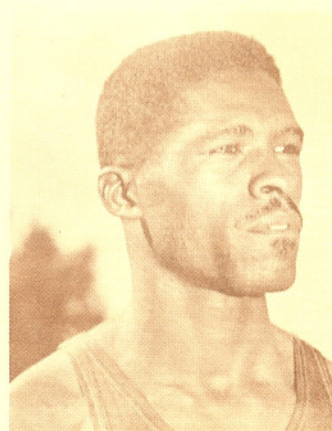
DR. DAVE FREEMAN
Unquestionably the greatest
badminton player of all time
(Elected 1958)



"COTTON" WARBURTON
Mercurial All-American USC
quarterback of "Thundering
Herd" days
(Elected 1959)



DR. "BRICK" MULLER
All-Time All-American end of
California's "Wonder Team" era
(Elected 1953)



WILLIE STEELE
1948 Olympic Games broadjump
champion
(Elected 1958)



**MAUREEN CONNOLLY
BRINKER**
The "Little Mo" who won
three world titles at Wimbledon
(Elected 1956)




BILL MILLER
1932 Olympic Games pole vault
champion
(Elected 1957)



"MILKY" PHELPS
San Diego State's greatest cager,
and a "Little All-American"
(Elected 1955)

The Breitbard Athletic Foundation

 SINCE its inception in 1946, the Breitbard Athletic Foundation has served, as a non-profit organization, to promote the advancement of amateur athletics in San Diego City and County, and has worked to bring about increased public recognition of the many fine athletes developed here.

The Foundation has been an effective influence in arousing civic pride in this area's amazing number of national and international athletic champions whose excellence has enhanced the renown of San Diego throughout the competitive sports world.

Now, the Foundation is engaged in its most ambitious and comprehensive project. This is the establishment of an adequate physical facility for housing the many sports mementos and souvenirs received from athletes over the years — the San Diego Hall of Champions.

Originated by the Breitbard Athletic Foundation, this project has the support of the County Board of Supervisors and the City Council.

It will be a \$37,500 building and decorating job, with City, and County, and Athletic Foundation each participating in one-third of the cost.

The innumerable great athletes in the modern history of San Diego will be honored in this Hall through displays of sports mementos, souvenirs of athletes, sports equipment they use, life-size photographs of famous athletes in action, photos historically of interest, and various other types of dis-

plays including, of course, collections of trophies and medals contributed by athletes to the Hall of Champions.

There will be an attractive conference room in which sports groups will be invited to hold meetings, and where sports movies can be presented.

A portion of the Hall of Champions will be set aside for honoring San Diego's very finest of all-time — those few who have been selected to the Hall of Fame by the Foundation. Original drawings of these superstars, action photos of great moments in their illustrious sports careers and type-set accounts of their achievements will provide each with proper recognition.

The Hall of Champions may well become one of the outstanding tourist attractions in our famous Balboa Park.

Another current project of the Foundation is the establishment of a sports film library, which even now is lending films to schools, coaches, clubs and others interested in athletics.

The president and founder of the Breitbard Athletic Foundation is Robert (Bob) Breitbard, a local businessman, formerly coach at Herbert Hoover High School, and San Diego State College where he was an all-conference football player.

The Board of Governors of the Breitbard Athletic Foundation, as of October 1, 1959, was composed of Superior Court Judge Joe L. Shell, Chairman of the Board; and Board members: Frank Alessio, W. Wade Ambrose,

Mitch Angus, Ken Bojens, Anderson Borthwick, Leo B. Calland, Mil Chipp, Cletus W. Gardner, Gene Gregston, George Herrick, Clark Higgins, Thomas Lanphier, Jr., John McQuilken, Lute Mason, Jack Murphy, Charles Polinsky, Percy W. Robbins, Edward P. Scott, Lisle F. Shoemaker, Darrell J. Smith, Orien W. Todd, Jr., who is Vice-Chairman of the Board; Edward A. Breitbard, Vice-President; the Managing Director of the Foundation since its inception in 1946, F. W. (Bill) Whitney and F. Norris West, Jr., Managing Director of the Hall of Champions.

Since its founding in 1946, the Foundation has presented several thousand awards of various types to San Diego athletes.

There are Star of the Month plaques, All-League Scroll awards, Star of the Year plaques, Player of the Year trophies, and the most coveted and distinguished award, the San Diego Athletic Hall of Fame sun-gold plaque.

Additionally, Player of the Year awards are made in football, basketball, baseball, track and the various athletic leagues of San Diego County and City schools — the San Diego City League, the Metropolitan League, the Avocado League, the Southern Prep League, and the Eleventh Naval District. The beautiful Star of the Month plaque award is made each month to the outstanding amateur athlete in San Diego City or County.

At the end of each calendar year, the Star of the Year is selected from the Star of the Month athletes honored during the year. The Foundation's silver Star of the Year plaque award has been presented to Broad-jumper Willie Steele, Tennis great Maureen Connolly Brinker (4 times), Pole Vaulter Bob Smith, Football star Bill McColl, Golfer Gene Littler, Archer Reuben

Powell, Prep phenom Deron Johnson, Decathlon ace Milton Campbell, Pole Vaulter Robert Gutowski, and in January, 1959, to Jim Poole, national badminton champion.

Only San Diego's all-time greatest athletes have been specially honored by election to the San Diego Athletic Hall of Fame. Those who have received the Hall of Fame plaque are: Dr. Harold (Brick) Muller, football; Ted Williams, baseball; Milky Phelps, basketball; Maureen Connolly Brinker, tennis; Archie Moore, boxing; Bill Miller, pole vault; Willie Steele, broad jump; Dr. Dave Freeman, badminton; Irvine "Cotton" Warburton, football; Earle Brucker, baseball; and Russell Saunders, football.

While the Foundation itself does not financially sponsor any college scholarships, it has, through its All-Star Football Game, assisted a substantial number of worthy young athletes in obtaining scholarships at many of our major colleges and universities.

In cooperation with the San Diego Chamber of Commerce, the Breitbard Athletic Foundation created a new award in 1958 to be presented to the San Diego County newspaper judged to have performed the greatest service in outstanding promotion on athletic programs. This is an annual award first presented in May, 1958.

One of the year's biggest sports events is the Foundation's annual Parade of Stars sports luncheon, honoring the greatest athletes in San Diego for the past year. This is co-sponsored by the San Diego Chamber of Commerce, and is an event of civic importance — attended by San Diego City and County top officials and leading Navy and Marine Commanding Officers. It is at this luncheon the Hall of Fame plaques are presented and recognition is accorded the Star of the Year and other outstanding athletic performers of the previous year.

Breitbard "Stars of the Year"



1948



1949-52-53-54



1950



1951



1952



1954



1955



1956



1957



1958



1959



1959

1948—Broad jumper Willie Steele, of San Diego State, captured the Olympic Games Gold Medal for the United States at London to become the first Star of the Year winner.

1949—Maureen "Little Mo" Connolly won the first of four Star of the Year awards for her triumph in the National Junior Girls' tournament.

1950—Bobby Smith, one of San Diego's many great vaulters over the years, won the NCAA pole vault crown, and with it also, Star of the Year honors.

1951—Sure-handed Bill McColl, Stanford's consensus All American end, took the Star of the Year award in '51.

1952—Gene Littler captured the National Amateur Golf championship, but shared Star of the Year honors with "Little Mo", who won her first U.S. and World women's tennis crowns.

1953—Maureen earned her third Star of the Year award again this year after she won her second American and Wimbledon net titles, and won international acclaim.

1954—Rube Powell won the National Archery title to split '54 honors with "Little Mo", who again dominated women's tennis with convincing triumphs in the Nationals and at Wimbledon, her third successive year as Tennis Queen of the World. It was to be her last year of com-

petition, however, for a serious leg injury halted her meteoric career just when every expert was ranking her with such all-time greats as Browne, Sutton, Hotchkiss, Mallory, Wills, Jacobs, Lenglen and Marble.

1955—Prep phenom Deron Johnson helped his San Diego High teammates win the S.C.I.F. football championship, and won the '55 award.

1956—Milt Campbell, from the Naval Training Center, was an easy choice this year—for his brilliant performance in the Olympic Games at Melbourne, where he won the decathlon championship for the U.S.

1957—Tall Bob Gutowski hoisted himself over the crossbar at the dizzy height of 15 feet, 8¼ inches, to wipe out Cornelius Warmerdam's 18-year-old world's outdoor pole vault record.

1958—Talented Jim Poole joined an ever-growing list of illustrious San Diego athletes honored by Star of the Year awards, when he won it by taking the National Badminton Singles championship.

1959—For the first time, the Foundation selected both Amateur and Professional Stars of the Year. Youthful Karen Hantze, who won her second National Junior Girls' tennis crown, was the amateur winner, and smiling Billy Casper, who putted his way to the U.S. Open Golf title in four brilliant rounds, was the pro choice.

Breitbard Athletic Foundation

Board of Governors



BOB BREITBARD
President



ED BREITBARD
Vice President



JUDGE JOSEPH SHELL
Chairman



O. W. TODD, JR.
Vice Chairman



FRANK ALESSIO



WADE AMBROSE



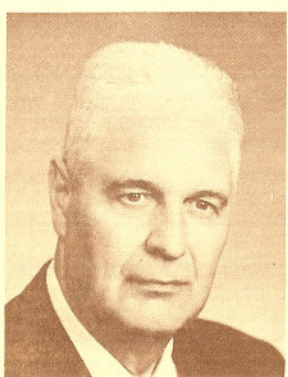
MITCH ANGUS



KEN BOJENS



ANDERSON BORTHWICK



LEO CALLAND



MIL CHIPP



CLETUS GARDNER



GENE GREGSTON



DARRELL SMITH



CLARK HIGGINS



TOM LANPHIER, JR.



LUTE MASON



JOHN McQUILKEN



JACK MURPHY



CHARLES POLINSKY



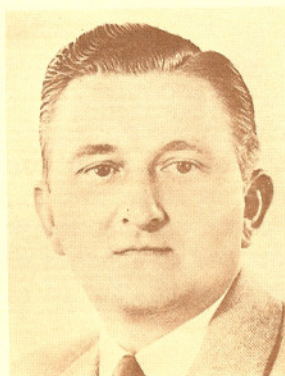
PERCY ROBBINS



ED SCOTT



LISLE SHOEMAKER



GEORGE HERRICK



BILL WHITNEY
Foundation
Managing Director



NORRIE WEST
Hall of Champions
Managing Director