- Two First Class International **Caliber Indoor Spectaculars**
- Top Rate Track Facilities
- Genuine Hospitality
- Set in Unique San Francisco

San Francisco Examiner Saturday, January 8, 1966 **Golden Gate Invitational** Friday, February 25, 1966

5

### An Established Tradition. . .

Indoor track in San Francisco is the greatest!

Why? Because we know how to conduct a meet of the highest international caliber that is more fun for the athlete and fan alike.

Several of the nation's most highly respected track authorities, who comprise the meet management of the San Francisco Examiner Invitational and Golden Gate Invitational, set their talents and vast experience to work in an area that has been regarded as one of the prime track and field centers of the world: northern California.

At the foundation of this popularity and success of track in the Bay Area are three major universities—California, Stanford and San Jose State—which have accounted for a significant percentage of history's world record holders and Olympic champions. The region includes two major track clubs in the Santa Clara Valley Youth Village and the Golden Gate Track Club, sponsors extensive winter and summer all—comer programs through the active Northern California Track and Field Association, is the home of the world renowned Track and Field News, promotes one of the greatest annual invitational meets in the California Relays in Modesto, and has drawn record crowds to important matches such as the 1962 US-USSR dual meet and the 1960 US Final Olympic Trials.

Out of this hustle and bustle of track activity and enthusiasm it was only natural that these local meets should develop into two of the country's most successful winter board events. It all began in 1963 with the first Golden Gate Invitational which drew a turn-away, west-of-the-Mississippi-record crowd of 13,721. Out of this enthusiasm grew the San Francisco Examiner Invitational the following winter-a meet of equal importance which opens the major indoor schedule each January.

Check some of these features that have lured repeated visits from such Olympic champions and world record holders as Ralph Boston, Ron Clarke, Gerry Lindgren, Billy Mills, Hayes Jones, John Thomas, Parry O'Brien, Jay Silvester, Mike Larrabee, Adolph Plummer, Ulis Williams, Rex Cawley and C. K. Yang.

Meet management appreciative of the fine problems of track, first-class track facilities, red carpet hospitality, and a city of great tradition and fun--all so unique that they are described later in special detail.

Well planned and exciting schedule of events including special events such as the 160-yard dash, triple jump, steeplechase, deviltake-the-hindmost, Gerry Lindgren National High School Two-Mile Championships, and weightman's 60-yard dash; scheduling is such that many combinations of running doubles and triples are possible.

Popular prizes continually rotated; in the past we have given away Samsonite luggage, GE portable AM and FM clock-radios, binoculars, clock trophies and stop watches.

A colorful and carefully groomed infield kept clean of unauthorized persons to ensure spectators of an unobstructed view of the performers; all of this provides the athlete the greatest possible degree of safety and room for warm-up--even track officials and timers are stationed off the track!

Impressive Hearst Trophies presented to outstanding champions, which in the past have gone to such athletes as Ralph Boston, Hayes Jones, C. K. Yang, Mike Larrabee, Rex Cawley and Billy Mills.

An always enthusiastic and large crowd constantly kept well-informed by an elaborate communication network,

Young stars of the future introduced in San Francisco; Gerry Lindgren and Jim Ryun both received their first big-time starts in



The magnificent JACK TAR HOTEL is the official hotel and headquarters of both the San Francisco Examiner and Golden Gate Invitationals. Located at Van Ness and Geary, this luxury hotel is within walking distance of many of San Francisco's outstanding attractions.

San Francisco meets.

Special Northern California Hall of Fame ceremonies at the Golden Gate Invitational honor leading track coaches, athletes and officials--both past and present; honorees in the past have included Hal Davis, Rafer Johnson, Don Bowden, Bob Mathias, Ben Eastman, Flint Hanner and Brutus Hamilton.

A vital concern for the welfare and success of the competitors, top flight and exciting competition, excellent facilities and experienced meet management have made these meets a must for athletes and fans alike.

# Experienced Meet Management...

Both San Francisco meets are fortunate to have the expert and versatile services of a meet staff that includes men from the coaching, track publishing and track promoting ranks. Their experiences and talents provide a vast array of contacts all over the globe, continual ideas for the improvement of interest in indoor track, and the know-how to stage an aesthetically and athletically successful meet.

Payton Jordan: Stanford track coach, 1964 Olympic track coach, US-USSR coach in 1958 and 1963; directed and promoted 1960 Olym-

pic Trials and 1962 US-USSR meets at Stanford, recognized as America's leading presentor of track meets, founding father and adviser to both meets.

Bert Nelson: Founder and publisher of the world's largest and highly authoritative track publication, "Track and Field News", recognized as an authority on track and field with contracts throughout the world, director of the Golden Gate Invitational and associate director of the Examiner Invitational.

Jim Terrill: Yale University field coach, assisted Payton Jordan at Stanford with 1960 US Olympic Trials and 1962 US-USSR meet and other meets, worked with 1964 New York Olympic Trials, meet director of the Examiner Invitational.

Al Franken: Pioneered indoor track on the west coast, regularly promotes the Los Angeles Indoor Invitational and Compton Invitational, has had a big hand in promoting AAU Championship meets and pre-Olympic meets, recognized as the best track promotion man in America, promotion director of the Golden Gate Invitational.

Dick Drake: Managing editor of Track and Field News, regarded as one of the leading track authorities in the world with knowledge ranging from high school to world track and field, communications director of both meets.

San Francisco Examiner: the first meet of the year is sponsored through this daily newspaper of the Hearst Corporation. All the resources of this great metropolitan paper are at the disposal of this meet. The paper regularly sponsors many sporting events each year through its Special Events Department.

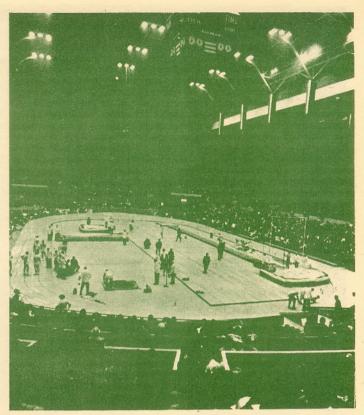
Northern California Track and Field Association: the second meet each winter is sponsored by this organization whose sole interest is the promotion of track and field in this area. The organization sponsors winter and summer all-comer meets, special honors to deserving athletes, Hall of Fame, and special cross country, age-group and women's track programs.

## Red Carpet Treatment. . .

The success of any indoor meet depends greatly upon the happiness of its guest -- the athletes and coaches. In San Francisco, little is spared in a bona-fide red carpet treatment. From arrival to departure, you are the object of considerable attention. There is always private airport service -- not just picking you up when you arrive but taking you back when you have completed your visit to the Bay Area. You are housed in one of San Francisco's finest and friendliest hotels -- the Jack Tar -- at special reduced rates. We have a large hospitality room available to athletes and coaches before and after the meet. Here, a representative of the meet management is always available to assist you and provide information. Our hospitality committee makes every effort to make your stay with us as pleasant as possible, and in the hospitality room provides you an opportunity to lounge and talk with friends, enjoy sandwiches and snacks, fruit, fruit juices and drink, read sporting literature andd view movies of various track meets. There is bus transportation to and from the meet. Handsome souvenir pins or tie clasps are given to each participant along with a copy of our program and the latest edition of Track and Field News. A special, no-speeches fun-time banquet is planned for you before each meet.

### Ride the Cable Cars in San Francisco. . .

Many of the excitements of San Francisco are within walking distance of your strategically located Jack Tar Hotel. From here, you can visit Fisherman's Wharf, the Bay and Golden Gate Bridges that span the famous San Francisco Bay, Chinatown, North Beach entertainment area including the hungri i, Jazz Workshop, and the topless caberets, Market Street, scores of world-famous restaurants, the marvelous views high atop the Fairmont and Mark Hopkins Hotels

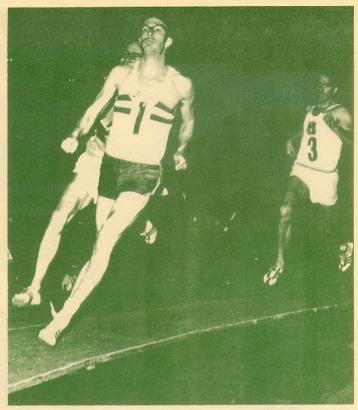


The COW PALACE is the home of both San Francisco indoor meets. A well designed \$18,000, 11-lap-to-the-mile running oval, 60-yard straightaway, and field event facilities have already yielded many superlative performances and world and American record efforts.

and the cable cars. And of course there is Berkeley and the East Bay as well as the Peninsula.

# First Class Track Facilities. . .

Our meets are staged in the famous Cow Palace which has played host to countless big-time events from national conventions to the Beatles to professional basketball and ice hockey games. The Cow Palace is ideally suited for indoor track meets. Our 11-lap-to-themile track (160-yard) running oval is considered the finest in the country, and was designed for the best possible performances. Plywood over pine bracing over the 12-foot wide banked oval and 24foot wide straightaway annually produces top results. The high jump take-off is of new Tartan composition, providing that sure-footing so hard to find indoors. The pole vault and high jump pits are of foam rubber layed over deep mattress layers. The newest and finest jump standards are used for maximum safety. Runways are of maximum length: 160-feet for the pole vault and 144-feet for the long and triple jumps (which permits 33-feet clearance for the long jump). Field events are highlighted by boards announcing the name of each competitor. Meet officials are well experienced and competent. And the meet director and his assistants are always on hand to guarantee smooth functioning of the meet.



Many Olympic champions and world record setting athletes have competed in San Francisco's two international spectaculars. Here, MIKE LARRABEE holds off JACK YERMAN and fast approaching BILL TOO-MEY as they head into a curve during the 440-yard event.

Remember -

San Francisco Examiner Saturday, January 8, 1966 Jim Terrill, Meet Director

Golden Gate Invitational Friday, February 25, 1966 Bert Nelson, Meet Director

For information on either San Francisco Indoor Meet, write c/o the meet, P. O. Box 1032, Los Altos, California 94023, or phone 948-0285 or 948-8188, area code 415.

Horn Approaches Triple Jump Record Crowd Thrills to Devil-Take-The-Hindmost Mills Surprises Simpson in Mile 29.8 Seconds Off Prep Two-Mile Record With 9:00.0 Crothers Lowers Clarke Barely Misses 2-Mile Record With 8:34.7 Ter-Ovanesyan Reaches 26'4", Brumel, Two Others Soar Over American Win 09 Hein Raises World Vault Mark to 16'5 Weight Man's 880 Cawley Wins First Indoor H Record to 1:50.2 Charges to Hodge SF Shot Title Matson Tops McGrath, Silvester